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REAL ESTATE

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What is Information Express

Information Express makes YOU the expert in YOUR community, which will help to drive more sales, listings, and leases. It separates you from your competitors.

Information Express Blog Series

UPLOAD NEW WEBSITE CONTENT IN FIVE MINUTES

In three easy steps you can add NEW content on your websites to make you the real estate experts in your local area.

Step 1: Click on the below image to download the word document, featured blog images, and social media posts.

Step 2: Upload the word document as a blog on your website. To learn how to upload a blog, click [here](#). If you're not with Zenu, contact your website provider for details.

Step 3: Once you upload your blog, advertise it on social media. We've provided posts you can publish. Make sure you add a link to your post for people to click through.

Please note: Blogs with an asterisk (*) mean we've created a reel for it that you can post on your Instagram or TikTok account.

[Click here](#)



Calling all retirees...

How do you get from here

to here?

first national REAL ESTATE

Ask us for our retirees selling guide. Contact us for details.



NEW BLOG

WHEN WILL THE PROPERTY MARKET FLIP FROM FALLING TO RISING?

Here are the 5 metrics to monitor.

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NEW BLOG

WHY WAITING FOR PRICES TO CRASH IS COSTING YOU, BIG-TIME.

Your borrowing capacity has dropped 35%.
House prices have fallen 9%

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Deadline for Homebuilder applicants extended



NEW BLOG

HOMEBUILDER DEADLINE EXTENDED

Australians building new homes now have until 30 June, 2025

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NEW BLOG

**INTEREST RATES ARE ON HOLD
SHOULD YOU BUY NOW?**

What do the experts think?



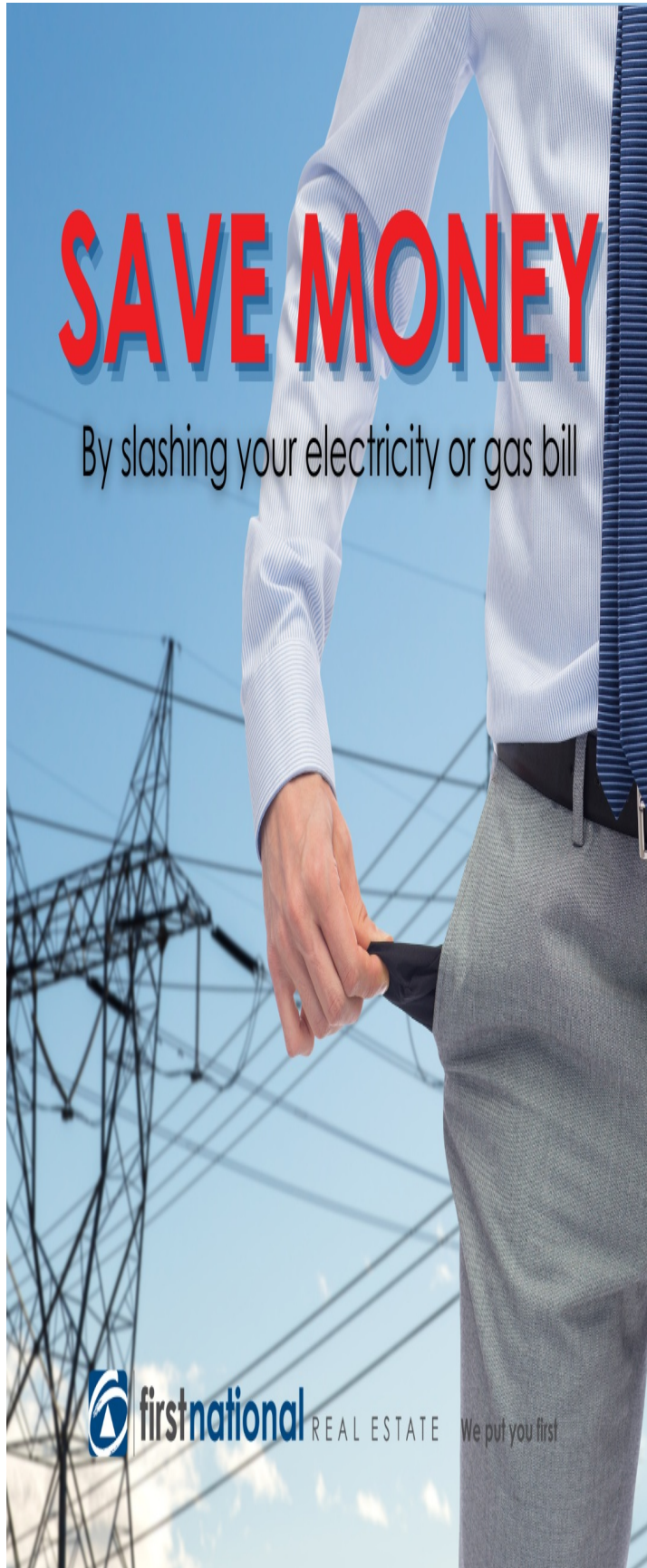
**A 'SUPER EL NIÑO' IS COMING.
IS YOUR HOME PREPARED?**

With hotter and drier weather coming,
here's how to prepare your home.



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SAVE MONEY

By slashing your electricity or gas bill

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TEN TIPS FOR WINTER SELLING SUCCESS

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Why A Rent Freeze Is Not The Answer To Affordability



Smart Strategies to Avoid Overpaying Loans

Why a rent freeze is not the
answer to rental affordability



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Smart Ways to Avoid
Overpaying
Home Loans



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Increase Your Rental Yield without increasing your rent



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Ask us how we can make your property stand out

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A Guide for Single Parents & Guardians to Buy a Home with Just 2% Deposit

OWN
YOUR
HOME

WITH AS LITTLE
AS A 2% DEPOSIT

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Why our property management services are a must for local landlords

Five good reasons why
you need our property
management services

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What's The 2023/24 Outlook For Commercial Property?

What's the commercial property outlook this financial year?



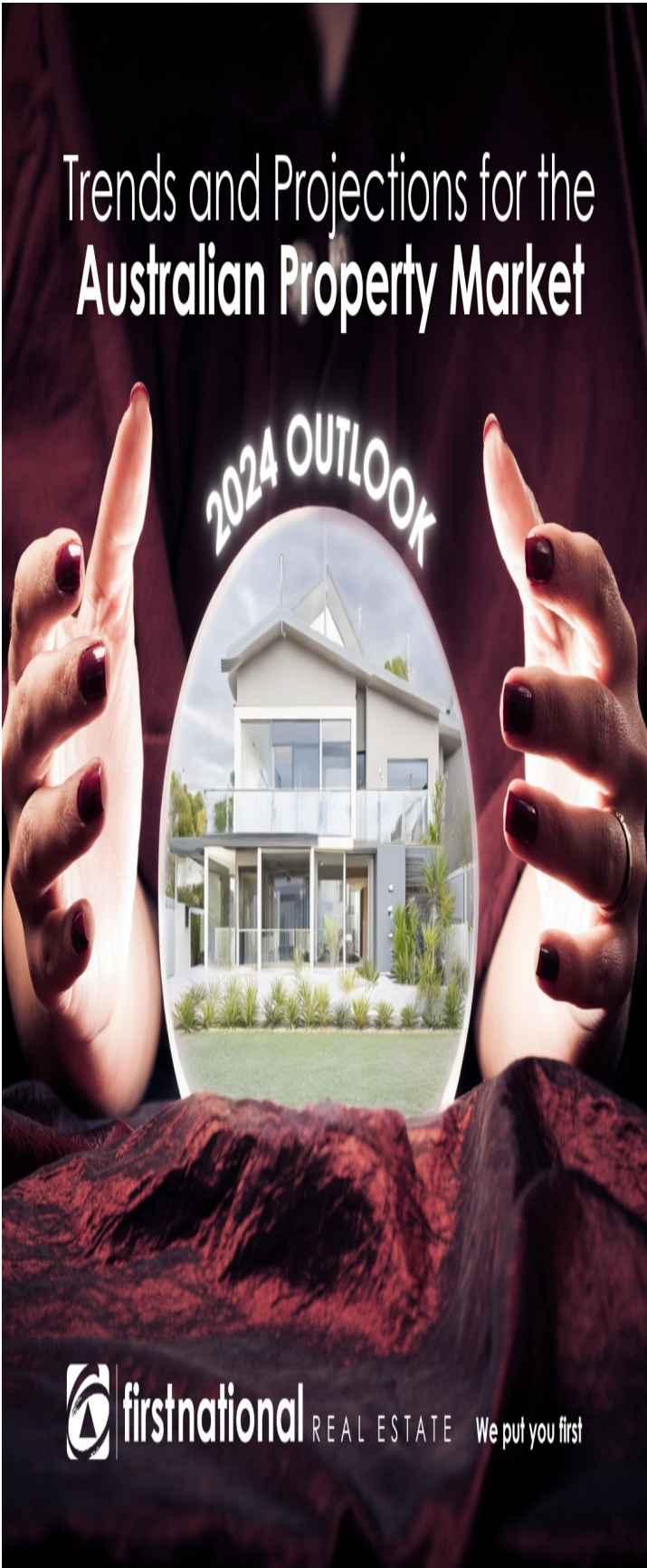
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Why First National Real Estate for your local property needs

First National Real Estate is here to save you on your property journey



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10 Tips to Educate Your Children About Real Estate



10 TIPS

To educate your children about real estate



Will you be better placed to rent or buy a home?



BUYING OR RENTING?

WHAT'S IN THE BUDGET FOR YOU?



Didn't catch today's webinar about making use of our Information Express Blog

Series?

Click the video below to learn how you can use these tools to be your local area real estate expert.



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Artificial Intelligence to reach more customers and be YOUR local area expert

INFORMATION
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 **SPECIAL DELIVERY**

How can you use
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reach more customers
and be YOUR local
area expert?

[Click here for more info](#)

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Change the way you prospect with Connect

Join Lee Woodward for a masterclass on how Connect can help you attract, nurture and convert leads digitally.

How safe are YOU from a cyber attack?

Learn how to avoid the most common cyber attacks against real estate businesses

[Access the eBook](#)