

Table of Contents

- | Information Express Blog Series
- | Artificial Intelligence to reach more customers and be YOUR local area expert
- | Change the way you prospect with Connect
- | How safe are YOU from a cyber attack?

Information Express Blog Series

UPLOAD NEW WEBSITE CONTENT IN FIVE MINUTES

In three easy steps you can add NEW content on your websites to make you the real estate experts in your local area.

Step 1: Click on the below image to download the word document, featured blog images, and social media posts.

Step 2: Upload the word document as a blog on your website. To learn how to upload a blog, click [here](#). If you're not with Zenu, contact your website provider for details.

Step 3: Once you upload your blog, advertise it on social media. We've provided posts you can publish. Make sure you add a link to your post for people to click through.

Please note: Blogs with an asterisk (*) mean we've created a reel for it that you can post on your Instagram or TikTok account.

[Click here](#)

Calling all retirees...

How do you get from here

to here?

first national REAL ESTATE

Ask us for our retirees selling guide. Contact us for details.

NEW BLOG

WHEN WILL THE PROPERTY MARKET FLIP FROM FALLING TO RISING?

Here are the 5 metrics to monitor.

first national REAL ESTATE



NEW BLOG

SHOULD YOU BUY WITH FRIENDS OR CONSIDER 'RENTVESTING'?



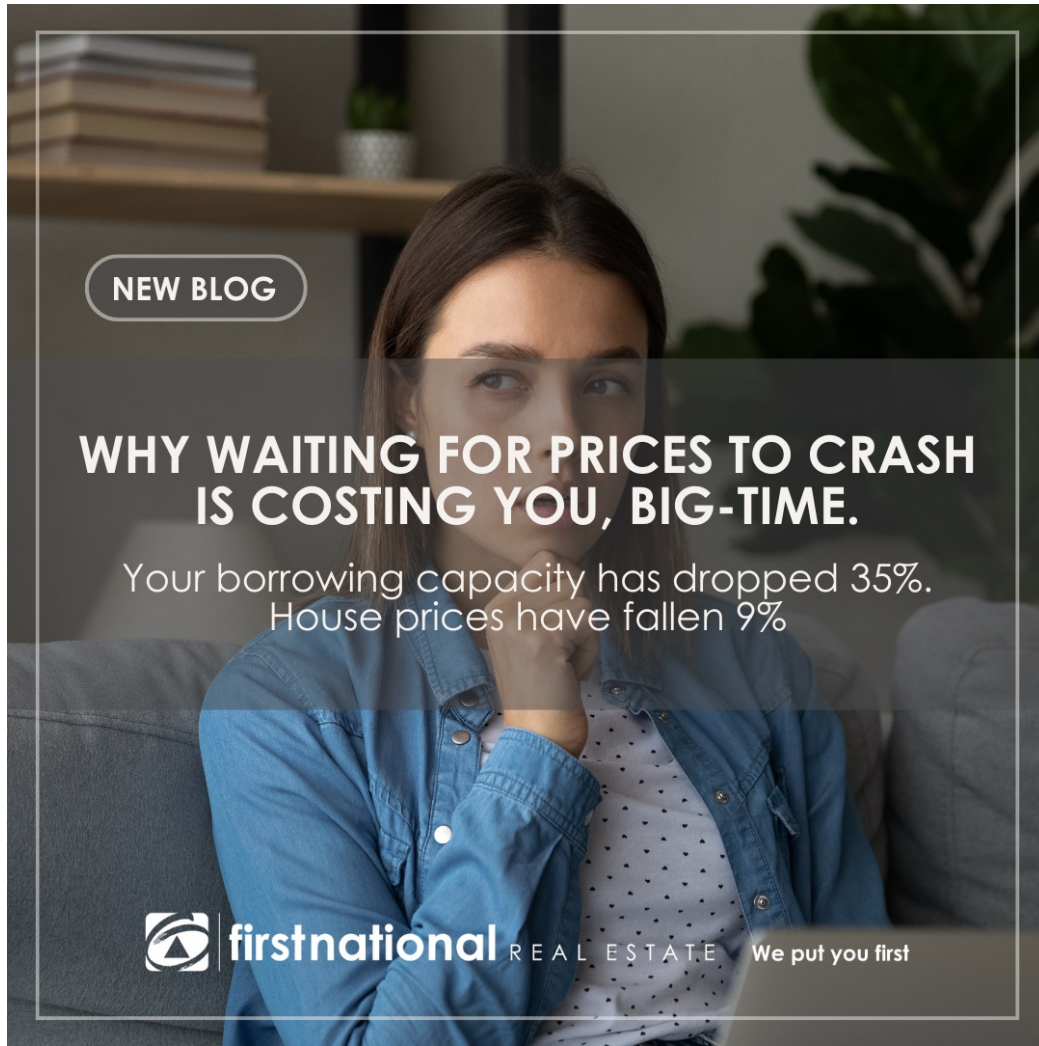
NEW BLOG

HOW TO WIN THE RENTAL APPLICATION RACE

When you're a family with pets




Why waiting to buy is costing you BIG time



NEW BLOG

WHY WAITING FOR PRICES TO CRASH IS COSTING YOU, BIG-TIME.

Your borrowing capacity has dropped 35%.
House prices have fallen 9%

 **firstnational** REAL ESTATE We put you first

Deadline for Homebuilder applicants extended



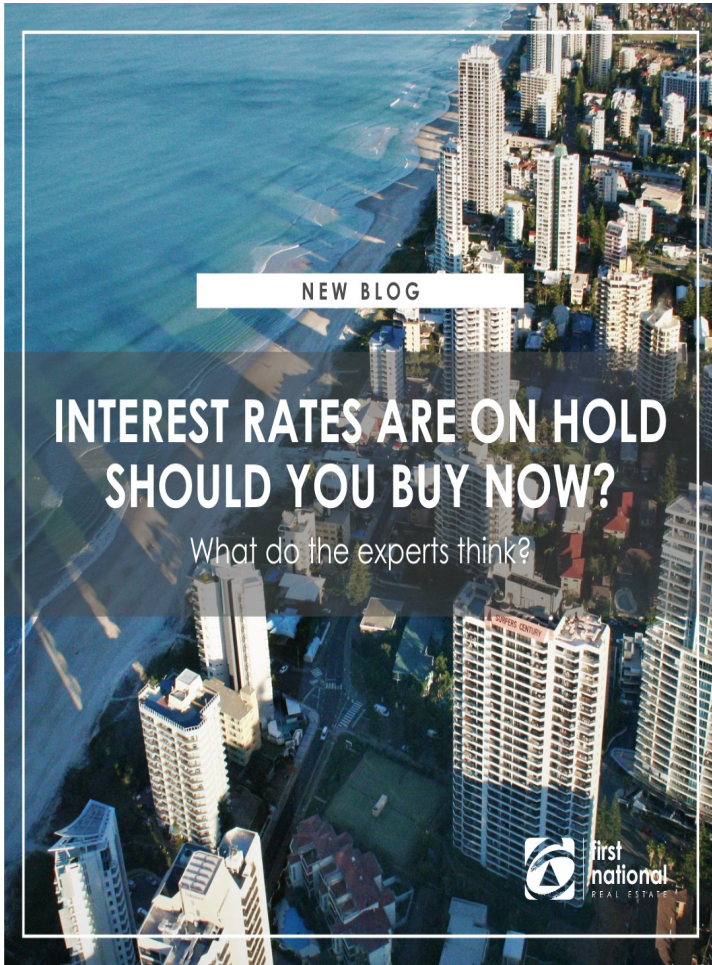
NEW BLOG

HOMEBUILDER DEADLINE EXTENDED

Australians building new homes now have until 30 June, 2025

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With interest rates on hold, should you buy now? Time to prepare for El Nino



NEW BLOG

INTEREST RATES ARE ON HOLD SHOULD YOU BUY NOW?

What do the experts think?



A 'SUPER EL NIÑO' IS COMING. IS YOUR HOME PREPARED?

With hotter and drier weather coming,
here's how to prepare your home.



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As rates rise,
what's next for house prices?

Australian
Housing Prices

Factors of
Australian house
prices in 1980s

Rising interest rates

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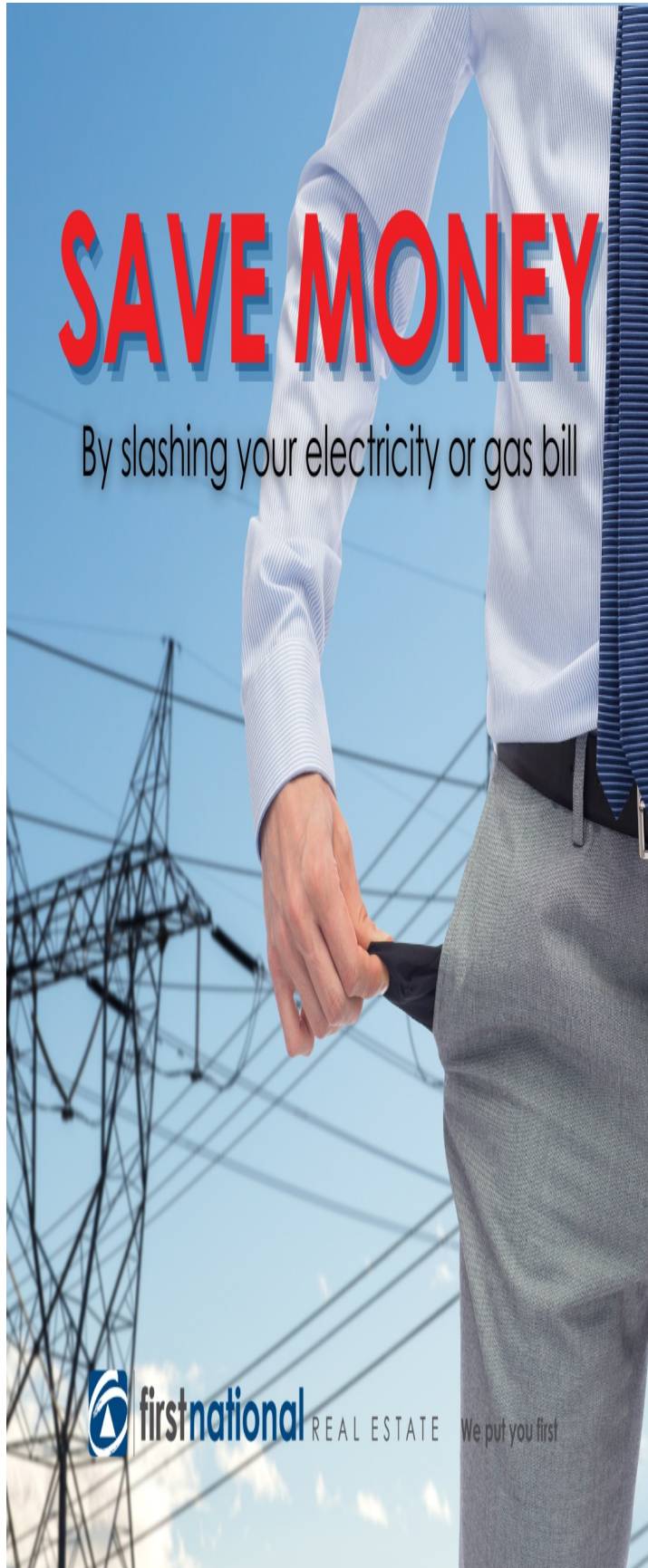
REC

RENTAL RELIEF WITHIN SIGHT

The first signs of improving
vacancy rates since early in the
pandemic have emerged.

00:00:00

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SAVE MONEY
By slashing your electricity or gas bill

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**TEN TIPS FOR
WINTER SELLING SUCCESS**

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Why a rent freeze is not the answer to rental affordability

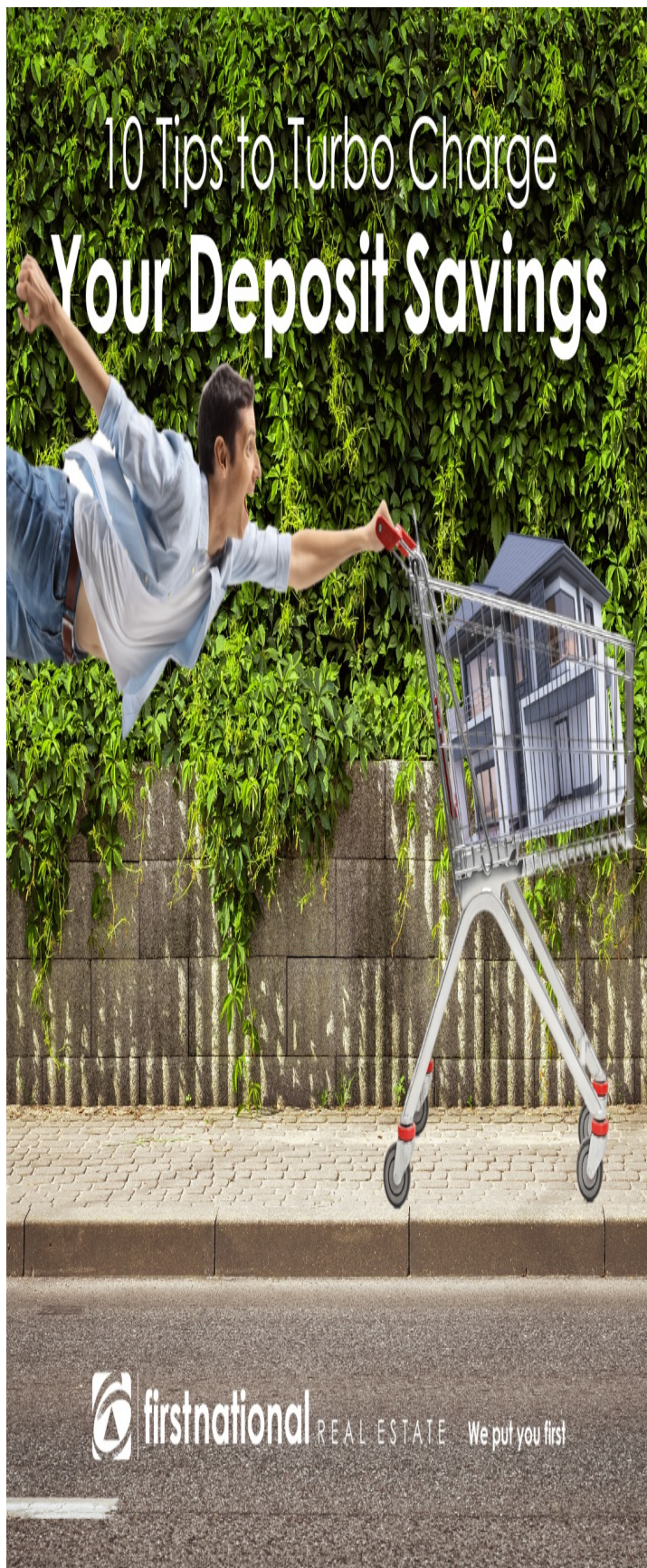


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Smart Ways to Avoid
Overpaying
Home Loans



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Increase Your Rental Yield without increasing your rent



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Ask us how we can make
your property stand out

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A Guide for Single Parents & Guardians to Buy a Home with Just 2% Deposit

Why our property management services are a must for local landlords



**OWN
YOUR
HOME**

**WITH AS LITTLE
AS A 2% DEPOSIT**

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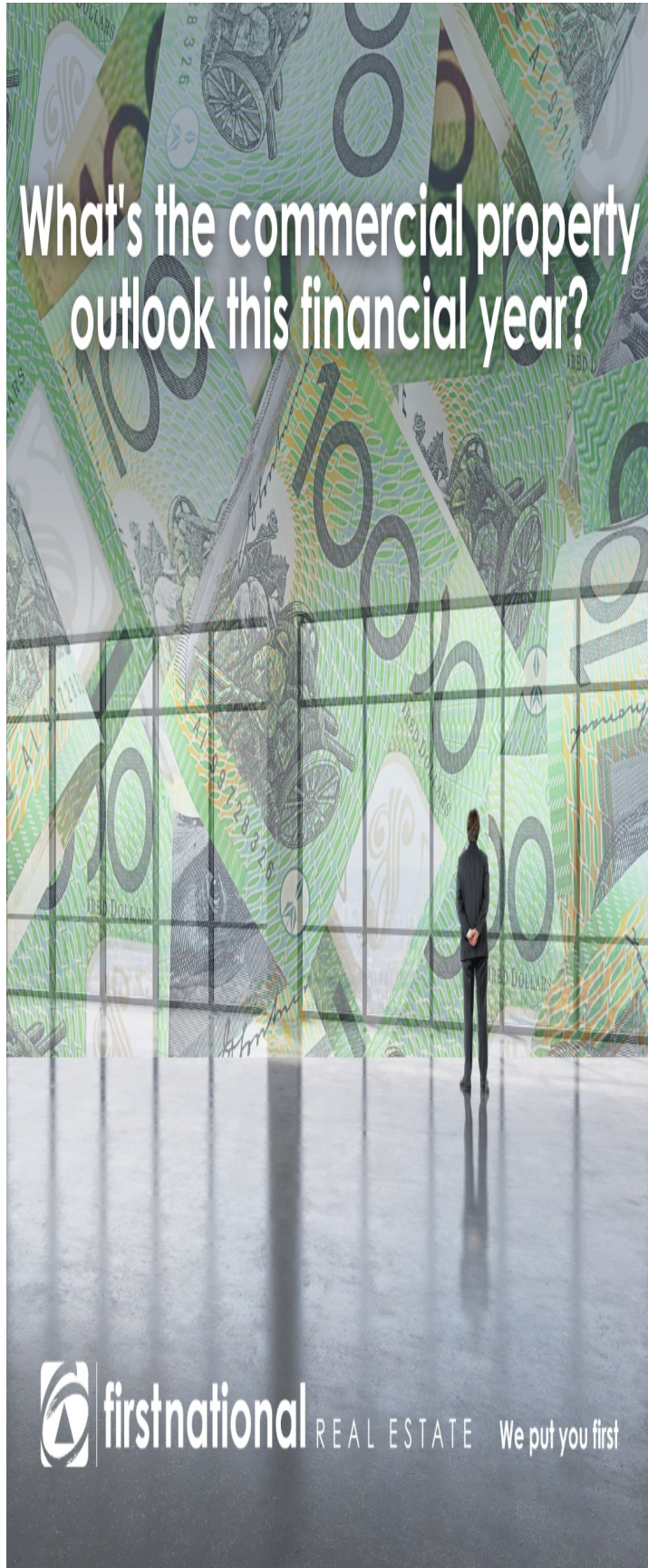
**Five good reasons why
you need our property
management services**



What's The 2023/24 Outlook For Commercial Property?

Why First National Real Estate for your local property needs

What's the commercial property outlook this financial year?

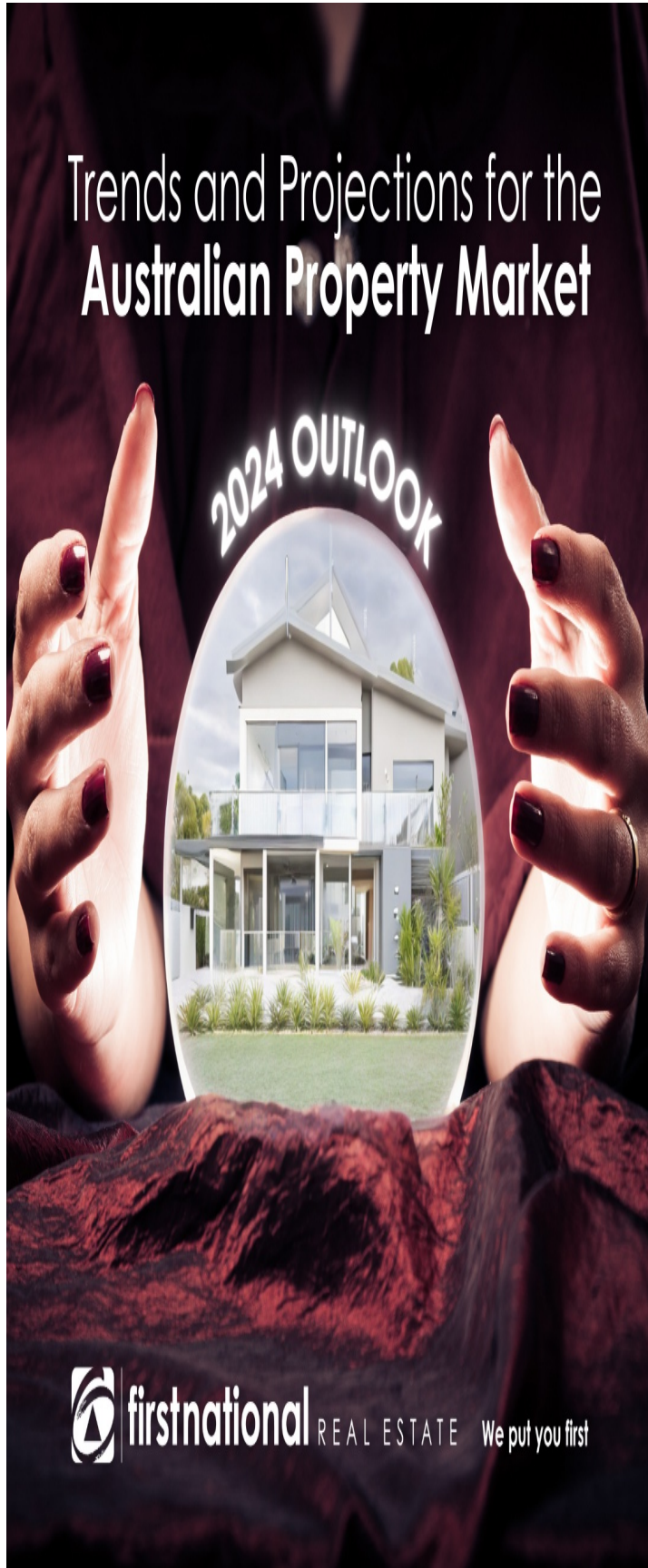


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First National Real Estate is here to save you on your property journey



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10 Tips to Educate Your Children About Real Estate




10 TIPS

To educate your children about real estate



Will you be better placed to rent or buy a home?



BUYING OR RENTING?

WHAT'S IN THE BUDGET FOR YOU?



Didn't catch today's webinar about making use of our Information Express Blog

Series?

Click the video below to learn how you can use these tools to be your local area real estate expert.

Artificial Intelligence to reach more customers and be YOUR local area expert



INFORMATION
EXPRESS

 SPECIAL DELIVERY

How can you use
Artificial Intelligence to
reach more customers
and be YOUR local
area expert?

[Click here for more info](#)

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REAL ESTATE

MASTER LOGIN

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Change the way you prospect with Connect

Join Lee Woodward for a masterclass on how Connect can help you attract, nurture and convert leads digitally.

How safe are YOU from a cyber attack?

Learn how to avoid the most common cyber attacks against real estate businesses

[Access the eBook](#)